



## Real Food Rising Marketing Coordinator Summer/Fall 2015



Summer: JUNE 1– AUG 21; Fall: AUG 24 – NOV 20, 2015  
PAID STIPEND AVAILABLE

### WHO WE ARE:

Utahns Against Hunger (UAH) is a Salt Lake City-based non-profit organization whose mission is to create the political and public will to end Hunger in Utah. We accomplish our mission through advocacy, education and outreach. Real Food Rising (RFR) is UAH's youth development program that uses sustainable agriculture to transform the lives of young people and increase access to healthy food.

### ABOUT THE POSITION:

Are you interested in urban farming, food security, organic farming, and food systems? Become an intern with Utahns Against Hunger's Real Food Rising program to learn about sustainable urban farming practices, youth development, and community service involvement in Utah. As the Marketing Coordinator, you will help us plan, organize and implement farm produce distribution. This includes contacting local food pantries and restaurants weekly to coordinate deliveries, donations and sales, working with staff to sell discounted produce at the farm stand, and ensure that all produce is donated or sold. This position will work with the farm manager to identify best practices in donating and selling locally produced vegetables, including implementing an efficient tracking system to document the amount and type of produce distributed, and invoices and receipts for both weekly donations and sales. **Special Projects:** The Marketing Coordinator will have the opportunity create a business plan that will support the long term sustainability of Real Food Rising while aligning with our mission to increase access to healthy food for moderate & low income community members. There will also be an opportunity to analyze community surveys in order to match the produce harvested on the farm with client demand at specific sites in order to create a marketing plan that reflects community needs.

### WHAT WE SEEK:

We seek individuals with a strong desire to become fully invested in our work during their time with us. We are looking for enthusiastic, organized and motivated individuals with interest in the mission of Utahns Against Hunger and Real Food Rising. Ideal candidates possess a strong work ethic, a good sense of humor, strategic thinking skills and experience in business, including sales and marketing. While Real Food Rising is committed to building a sustainable food system, we do not require candidates to be well versed in agriculture or the food production system. Show that you can bring energy and an open mind and we will teach you the rest.

### HOURS

An average of 6-8 hours/week over 4 months; August-November. Hours may vary with growing season, they most likely will be higher during peak harvest season, then taper off towards the end of the growing season. You must be available Mondays and Wednesdays late morning or early afternoons and occasional Saturdays.

### COMPENSATION:

Students can receive a paid stipend through UAH and academic internship credit through their academic institution. In addition, an education award may be available to select students through AmeriCorps.

### REQUIRED SKILLS:

#### Applicants must be:

- Team-oriented with a good sense of humor
- Able to work independently and take initiative
- Responsible, organized, independent and open to learning and feedback
- Proficient in Microsoft excel and database management.

*Utahns Against Hunger is an Equal Opportunity Employer that is committed to creating a multicultural organization. We actively seek a diverse pool of candidates for this position, especially candidates of color. We encourage all qualified candidates to apply. We will not discriminate in our hiring on the basis of race, ethnicity, national origin, age, gender, religion, sexual orientation, or disability.*

**Applicants must have:**

- College experience; preferably a student studying business or prior business management experience
- Excellent written and communication skills
- A Driver's license, car insurance and a good driving record
- Openness to new ideas and one's own personal growth

**WHO IS ELIGIBLE:**

Utahns Against Hunger has established partnerships with the University of Utah, Westminster College, Utah Valley University and Salt Lake Community College to provide paid stipends and academic credit for this position. All current students over the age of 18, with a high school diploma or GED, are eligible to apply. Selected candidates must complete a background check and provide driving history record.

**WHAT YOU GAIN:**

- Connect with restaurants that support small-scale, local agriculture in Utah
- Connect with local hunger relief efforts and learn about the network of hunger relief organizations
- Experience employing business skills while providing expertise and capacity building for a non-profit
- Learn about agricultural operations of a small-scale, urban farming program
- Access to organically-grown produce

**COMMITMENT:**

The Marketing Coordinator must be available Mondays, Wednesdays and occasional Saturdays during late morning or early afternoons from August through November, working an average of 6-8 hours per week.

**SUPERVISION:**

This position is supervised by the Real Food Rising Farm Manager, Hannah Oblock.

**HOW TO APPLY:**

Email Hannah Oblock [oblock@uah.org](mailto:oblock@uah.org) with your resume and cover letter specifically outlining why you are interested and how you are qualified for the Marketing Coordinator intern position.

Find out more at: <http://www.uah.org/realfoodrising/get-involved/>

**Submit your resume and cover letter by April 6<sup>th</sup>, 2015**

**To learn more about the Real Food Rising program, go to: [www.uah.org/realfoodrising](http://www.uah.org/realfoodrising)**

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